

(example)

\$1 MAKES A DIFFERENCE

Hello! I am not sure if you are the right person I should email/speak with but I was hoping you might point me in the right direction. As you may know, my youngest daughter, _____ - _____'s 16 month old sister - was born with a rare genetic disease known as Joubert Syndrome. This disease is characterized by a defect in the brain (the cerebellum). _____ spent the first month of her life in the NICU at Children's Hospital and was fitted with a feeding tube in order to come home. As a result, _____ has severe developmental delays, extensive vision issues, and potential kidney complications. She participates in speech, occupational, and physical therapy every week. She has come a long way in a short amount of time but only because she has a great support system that continues to advocate on her behalf. As a mother of a special needs child, I am a "mom on a mission" and I was wondering if it would be possible to elicit the help of the _____'s faculty, staff and students.

February 28th is World Rare Disease Day. On this day, families across the globe will host activities to raise awareness and much needed funding for children's rare disease organizations. This year the Global Genes Project (www.globalgenesproject.org) is spearheading a campaign in which businesses, churches, youth groups, schools, individuals, etc. will ask people to donate \$1.00 to wear jeans, purchase paper jeans, or wear jean ribbons on or around February 28th. In our case, all of the money raised would be donated to the Joubert Syndrome and Related Disorders Foundation (www.jsrdf.org) in _____'s honor. Any donations made payable by check to the Joubert Syndrome and Related Disorders Foundation are tax deductible, given that JSRDF is a 501(c)(3) not-for-profit.

I have been very impressed with the way _____ has encouraged students to become involved in helping others. I am sure that you have a lot of people approaching the school with fundraising efforts but I am hoping that you would be willing to consider allowing a fundraising project in honor of _____'s sister. I do not want the project to interfere with the learning environment or activities, of course. However, I do think it would be a great opportunity to reinforce the spirit of stewardship and philanthropy.

Please let me know if you have any questions, I look forward to discussing some ways in which we could bring The Global Genes Project to _____. You may reach me via home phone _____ or cell phone _____.

Fondest regards,